## PublicLawJobs

# Your best chance to find the best candidates



Finding and recruiting the best lawyers - those with the experience, background and skills to make a contribution from day one - is harder than ever and set to become more difficult still.

As the dedicated jobs board for Local Government Lawyer, Public Law Jobs provides a unique opportunity to reach thousands of potential applicants for your vacancies, including the all-important 'passive' candidates, at highly competitive rates.

 Reach thousands of local government lawyers. Vacancies are prominently profiled throughout the Local Government Lawyer website (36,000 unique visitors per month), its email newsletters (10,000+ subscribers) and through Public Law Jobs (4,000+ unique users per month).

All vacancies are also distributed to our 4000 LinkedIn connections and 2000 Twitter followers.

 Get your vacancies in front of 'passive' potential candidates that aren't actively looking at jobs boards by prominently displaying your job vacancies alongside our market-leading editorial material.

According to our 2023 reader survey, 36% of *Local Government Lawyer* readers use the site to look for jobs, with 97% of readers using the site at least once a week.

Reduce your recruitment costs. Public Law Jobs offers the most competitive rates in the market.

#### Any questions?

For enquiries or bookings, please contact Kate Coyne on 01625 666395 or email kate@localgovernmentlawyer. co.uk

#### Basic - £595 +VAT

- Jobs board listing with logo
  - Two-line entry with small logo in Featured Jobs section alongside related articles + jobs, home, careers and news pages
- Listing on email newsletter with logo
- Listing on email job alert with logo

#### Featured - £795 + VAT

- Jobs board listing with logo
  Small banner (300x100px) with logo in Featured Jobs section alongside related articles + jobs, home, careers and news pages
- Listing on email newsletter with logo
- Listing on email job alert with logo

#### Premium - £1,095 + VAT

- Jobs board listing with logo
- Large banner (600x100px) immediately above related articles + at top of home, news and careers and news pages
- Skyscraper banner at top of jobs section on email newsletter with logo
- Large banner (600x100px) on email job alert

#### Premium Plus - £1,950 + VAT

- As Premium (above) plus:
- Exclusive leaderboard banner (up to 728x90px) on Public Law Jobs website.
- Large Banner at top of all relevant *Local Government Lawyer* Home and editorial pages
- Expanded Dropdown Banner (displays on mouseover) on *Local Government Lawyer* and *Public Law Jobs*
- Direct mailshot to over 3,000 registered candidates

#### Add-ons

- Direct email shot to 3000+ registered candidates (100% requested): £995 + VAT
- Mid-article ad or banner in relevant editorial: £695 + VAT

### Annual Contracts and Multiple Postings

Annual unlimited packages are also available for individual public bodies, shared services and law firms which provide great value-for-money fixed budget recruitment advertising. Rates are calculated according to organisation size and anticipated use.

Alternatively, significant per unit discounts can be applied to multiple postings (3+) when booked at the same time.

