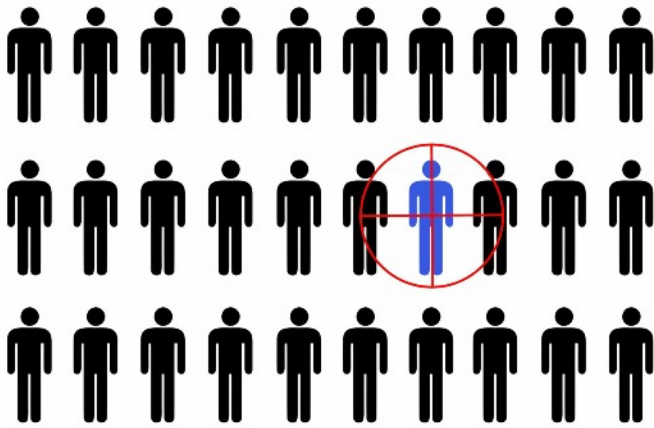


# PublicLawJobs

## Your best chance to find the best candidates



Finding and recruiting the best lawyers - those with the experience, background and skills to make a contribution from day one - is harder than ever and set to become more difficult still. As the dedicated jobs board for *Local Government Lawyer* and *Public Law Today*, *Public Law Jobs* provides a unique opportunity to reach thousands of potential applicants for your vacancies, including the all-important 'passive' candidates, at highly competitive rates. See more at [www.publiclawjobs.co.uk](http://www.publiclawjobs.co.uk).

- **Reach thousands of local government lawyers** Vacancies are prominently profiled throughout the *Local Government Lawyer* and *Public Law Today* websites (33,000+ unique visitors per month), their email newsletters (5000+ subscribers) and through their combined jobs board *Public Law Jobs* (3000+ unique users per month). According to our research, 31% of readers use *Local Government Lawyer* to look for jobs.
- **Get your vacancies in front of 'passive' potential candidates** that aren't actively looking at jobs boards by prominently displaying your job vacancies alongside relevant editorial material.
- **Reduce your recruitment costs.** *Public Law Jobs* offers the most competitive rates in the market.

### Any questions?

Please see our rate card (right) for the main options and prices. For enquiries or bookings, please contact Kate Coyne on 01625 666395 or email [kate@localgovernmentlawyer.co.uk](mailto:kate@localgovernmentlawyer.co.uk)

### Standard - £450 + VAT

- Jobs board listing with logo
- Two-line entry with small logo in Featured Jobs section alongside related articles + jobs, home and news pages
- Listing on email newsletter with logo
- Listing on email job alert with logo

### Featured - £650 + VAT

- Jobs board listing with logo
- Banner (300x100px) at top of Featured Jobs section alongside related articles + jobs, home, news and careers pages
- Listing on email newsletter with logo
- Listing on email job alert with logo

### Premium - £850 + VAT

- Jobs board listing with logo
- Large banner (600x100px) immediately above related articles + at top of jobs board. Small banner (300x100) on at top of home, news and careers pages
- Skyscraper ad (160x400px) on email newsletter
- Large banner at top of email job alert

### Premium Plus - £1495 + VAT

- As Premium plus:
- Exclusive header banner (up to 728x90px) on *Public Law Jobs* website
- Large Banner on *Local Government Lawyer* and *Public Law Today* home pages
- Dropdown Banner (displays on mouseover)
- Bespoke Google Adwords and Twitter campaign

### Multiple Postings and Annual Contracts

Significant per unit discounts can be applied to multiple postings booked at the same time, utilising a blend of the options above.

Annual unlimited packages are also available, which provide great value-for-money fixed budget recruitment advertising.